

# HELICOPTER HEROES

**DISCOVER:  
OUR HELICOPTER,  
IN ACTION!**

**JOIN US**

**GO  
YELLOW**  
together

**LEARN MORE!**

**OUR MISSION**

**RE-IMAGINED**

**CRITICAL  
PARAMEDIC**



**YOUR LOCAL  
AIR AMBULANCE**

Together, we save  
more lives

# WELCOME!

Welcome to the third edition of our schools newsletter!

We're so excited to share this special edition with you as we unveil plans for our new brand! While our service remains the same, we've embraced a bold, fresh look to better reflect the lifesaving work we do and the communities we serve.

Our team have been busier than ever, visiting schools to share information about our services and I'd like to say a huge thank you to everyone—staff, students, and supporters alike—who make our team feel welcome and make our mission possible every day.

This issue is packed with updates and opportunities to get involved. You'll:

- Learn more about our new brand and what you will see and when.
- Explore fascinating facts about our amazing helicopters—and the critical missions they carry out.
- Discover ways to join the fun and support our vital service.

Thanks to your continued support, we're able to reach people in urgent need—wherever they are, whenever they need us. Your generosity truly helps save lives.

As always, we'd love to hear from you! Whether it's your ideas, stories, or feedback, please get in touch at [schools@theairambulance.org.uk](mailto:schools@theairambulance.org.uk).

Thank you for all you do,

Donna,  
Director of Fundraising



# LEARN MORE OUR MISSION RE-IMAGINED

## A FRESH LOOK, THE SAME LIFE-SAVING MISSION!

We've got exciting news to share - we are rebranding. But this isn't just about a new logo or a splash of colour. It's about making sure we stay relevant, recognisable, and ready to save more lives together.

## WHY THE CHANGE?

Over the years, we've heard from many of you - our incredible supporters, volunteers, and donors - that our identity wasn't always clear. That confusion made it difficult for people to connect with our cause. So, we listened, we researched and we evolved. Our new brand reflects who we truly are - bold, compassionate, and committed to saving lives.

## WHAT'S NEW? WHY NOW?

You'll start to notice some exciting changes including a bold new logo and visual identity, to help raise awareness in a clearer and more consistent way.

## WHAT'S NEXT?

You'll see our new look roll out gradually over the next 12-18 months. From our website and social media to our shops and events, we're making sure the transition is smooth and cost-effective.

## THANK YOU!

Your support has brought us to this moment and with your continued help, we'll go even further. We're excited about what's ahead and we hope you are too.

## TOGETHER, WE SAVE MORE LIVES



## MISSION STATS 2025

Reaching a medical emergency in rapid time can be the difference between life and death. That's where Your Local Air Ambulance comes in.

1,986 Total Missions 2025

355 Hours Flown

32,972 miles by Critical Care Cars

16 Counties Attended

439 RTC Missions Attended

£2,300 Average mission cost

\*These figures reflect our missions from 1 January 2025 - 1 August 2025



Old Look



New Look

# AW109 IN ACTION

**NAME:** AW109 Heli Pilot - John McCallion

## BLINK AND YOU WILL MISS US

Our AW109 helicopters can hit speeds of up to 180mph - faster than most sports cars! That means we can reach even the most remote patients fast. To put it into perspective, we can cover 20 nautical miles in just 8 minutes.

## WEIRDEST PLACES WE HAVE EVER LANDED

When someone needs help, we go wherever we're needed - no matter how unusual the landing zone. We've touched down on cliff edges, football pitches (yes, mid-match!), beaches, farmyards, and even roundabouts at rush hour. If there's a space, we'll find a way.

## PILOT HOURS - NOT YOUR AVERAGE COMMUTE

In HEMS, (Helicopter Emergency Medical Service) Pilots follow strict protocols to ensure every flight is as safe as it is swift. We fly a maximum of 7 hours a day with mandatory rest periods between shifts. We often train in night flying, low-level navigation, and high - pressure confined space landings. Our pilots are highly experienced. It's not just flying, its flying with urgency, precision, and with people's lives at stake.

## IF WE LAND NEAR YOU

- Stay clear of the aircraft-especially the rotor blades and tail rotor.
- Keep children and pets safe and under control.
- Never approach the heli unless invited by the pilot or crew.
- Feel free to give us a wave - if we're able, we'll wave back! Most times, though, we're focused on someone who really needs us.



## WHAT ABOUT OTHER AIRCRAFT?

We might not have blue lights and sirens, but in the sky, our Alpha callsign gives us priority - like an emergency lane up above. Air traffic control (ATC) usually clears a path so we can get there fast. But we still share the skies with drones, gliders, microlights, and even birds - so our pilots are always scanning and staying in touch with ATC and Ambulance Control.

## EVERY CREW HAS A MISSION. EVERY MISSION HAS A STORY.

We'd love to hear yours: [theairambulance.org.uk/patient-stories/share-your-story/](https://theairambulance.org.uk/patient-stories/share-your-story/)

# GO YELLOW together

...and support Your Local  
Air Ambulance!



Help us celebrate our new look and get your yellow on to show your support for our lifesaving work! Whether it's a wear something yellow day, a themed bake sale or getting quizzical with an air ambulance themed quiz, your fundraising makes a huge difference and keeps our helicopters flying to save lives.

Organising your 'Go Yellow Together' event couldn't be easier!

Just follow these simple steps to spread the word and raise vital funds:

- 1 **Say yes:** Register your event with us, set up your fundraising page and grab your FREE fundraising pack.



Visit [airamb.co/GoYellow](https://airamb.co/GoYellow) or scan here →

- 2 **Plan it:** Pick your yellow themed activity and set a date!
- 3 **Invite:** Rally your school community to take part, join the fun, and donate just £1 each.
- 4 **Have fun:** Once the fun is over and the donations are in, let us know. If you collected cash donations, we'll guide you on how to send them to us!

So get your yellow on and let's save lives together!

Want your students to learn more about our service? We'd love to share our story! Contact us to request a copy of our assembly presentation or book a virtual assembly by emailing [schools@theairambulance.org.uk](mailto:schools@theairambulance.org.uk)

# COFFEE BREAK



Sit back and relax with a hot drink and a good puzzle...

## STAFFROOM RIDDLES

Five teachers are chatting in the staffroom:  
Ms. Green, Mr. Brown, Miss White, Mrs. Black,  
and Mr. Blue.

Each teaches a different subject: English, Maths, Science, History, and Art.

Here are the clues:

- The English teacher sits next to Mr. Blue.
- Mr. Brown is not the History or Art teacher.
- Ms. Green teaches neither English nor Science.
- The Science teacher sits between Miss White and Mrs. Black.
- Mr. Blue does not teach Maths.

**Question: Who teaches which subject?**

There were five men eating bananas. Man A finished his banana before man B. But, man A finished behind man C. Man D finished behind man B, but before man E.  
**What was the order the men finished eating their bananas?**

There is one of me in every corner, but two of me in every room. **What am I?**

## WORD LADDER

Change one letter at a time to move from the first word to the last word. Each step must be a real word.

**Start:** MARK **End:** GOLD

Can you fill in the missing steps in this 6-step ladder?



ANSWERS

Staffroom Riddle: Ms Green – English, Miss White – History, Mrs Black – Maths and Mr Blue – Science.  
Word Ladder: MARK → DARN → BARN → BARD → BALD → BOLD → GOLD  
Eating Bananas: CABDE. One in Every Corner: The letter O.

# CLASSROOM RESOURCES

Share this air ambulance themed wordsearch with your students. Why not complete this activity during your 'GO YELLOW TOGETHER' event to add a little extra sparkle!

A	S	C	F	B	I	L	E	O	O	O	N	Y	N
R	B	O	U	L	O	I	D	S	U	G	C	A	Y
F	N	M	H	A	F	O	H	E	T	N	Y	T	E
C	O	M	E	T	L	A	I	R	O	I	E	R	I
H	I	U	L	I	Y	I	M	R	L	S	S	O	I
A	S	N	I	P	I	O	C	D	I	I	N	T	A
R	S	I	C	S	N	U	H	H	P	A	O	C	A
I	I	T	O	O	G	A	I	R	A	R	I	O	H
T	M	Y	P	H	E	R	O	E	S	D	T	D	C
Y	S	A	T	R	N	F	L	S	U	N	A	O	R
A	N	E	E	A	I	D	T	U	I	U	N	D	I
A	O	C	R	O	R	L	A	E	M	F	O	U	E
H	P	A	R	A	M	E	D	I	C	I	D	T	I
A	S	I	C	L	A	M	B	U	L	A	N	C	E

AIR	FUNDRAISING	CHARITY	AMBULANCE
HOSPITAL	COMMUNITY	MISSION	DOCTOR
DONATIONS	HEROES	PARAMEDIC	
HELICOPTER	FLYING	PILOT	

# FREE EDUCATIONAL RESOURCES

We have a range of free educational workshops for you to download and use in your classrooms, covering all aspects of charity work and a deeper look into helicopters including:

- What is a charity?
- How do volunteers help charities?
- What makes a good team?
- What impact to charities have?
- How does a helicopter fly?
- Where do helicopters land?
- and more...

Each workshop feeds into the elements of the curriculum.

To view and download the resources, visit:

[theairambulance.org.uk/get-involved/school-fundraising-ideas](http://theairambulance.org.uk/get-involved/school-fundraising-ideas)



## FABULOUS FUNDRAISERS

A huge shout-out to all of our spectacular school supporters.



### GET IN TOUCH

Our team would love to hear from you, from helping with fundraising queries, booking assemblies or to give us feedback. Please drop us a line at

[schools@theairambulance.org.uk](mailto:schools@theairambulance.org.uk)



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