



## #TheCrew – Helicopter Heroes Young Journalist Challenge

### Terms and conditions

#### Eligibility

1. Employees of the Promoter and its associated companies and their immediate families or anyone else professionally connected with the promotion are excluded from the competition.
2. This competition is open to children and young people aged 16 and under.

#### How to enter

3. To enter this competition tell us in your own words by writing your entry on the competition leaflet or asking grown-ups to record a video to submit your entry, telling why you think you'd make a great journalist. Entrants must also submit three questions to ask our pilots or crew members. Then submit your entry to the address provided by the stated closing date. All entries must include the name of the entrant and also their age.
4. Entrants are not required to sign up to #TheCrew, should they not wish to.
5. Entries must be received by Friday 8 November 2024.

#### The Prizes

6. The winner will receive a £50 Amazon voucher as well as a visit to one of our bases to ask one of our pilots or crew members their questions, as well as other questions as chosen from other entries to the competition.
7. The prize is non-transferable and the winner cannot request any alternative prize (cash or otherwise).
8. In the event of circumstances outside of its reasonable control, the Promoter reserves the right to substitute the prize for one of equal or greater value.

#### Winner Selection and Contact

9. A shortlist of entries will be decided by The Air Ambulance Service and the winner will be decided by a panel of judges from the overall shortlist.
10. The winner will be contacted using the parent/guardian contact details provided on the entry form.

#### General

11. If deemed necessary, due to reasons outside its reasonable control, the Promoter reserves the right to cancel, modify or extend or suspend this competition.
12. The Promoter reserves the right to modify these Terms and Conditions at any time on giving notice through its website [www.theairambulanceservice.org.uk](http://www.theairambulanceservice.org.uk).
13. By entering this competition you accept these Terms and Conditions.
14. We will not use any personal data submitted as entries to this competition for any purpose other than judging the competition, or signing your child(ren) up to #TheCrew if indicated on the entry form that you wish to do so.



15. By submitting an entry to this competition, you provide permission for The Air Ambulance Service to record your child's visit and interview for use on social media and any other requirements for PR purposes e.g. social media posts, press releases and print.
16. You agree that if you are a winner, you will take part in and co-operate fully with reasonable publicity and to the use of your name and photograph in such publicity.
17. The judge's decision will be final and no correspondence will be entered into.
18. No responsibility can be accepted for lost entries or incomplete entries.
19. This promotion is governed by English law and subject to the exclusive jurisdiction of the English Courts.

**Promoter: The Air Ambulance Service, Blue Skies House, Butlers Leap, Rugby, Warwickshire CV21 3RQ.  
Contact telephone: 0300 3045 999.**