

# #TheCrew

Catch-up March 2023



Blade's diary

Spring fundraising ideas

Song Writing Competition Winners



 children's  
**air ambulance**  
keeping hope alive

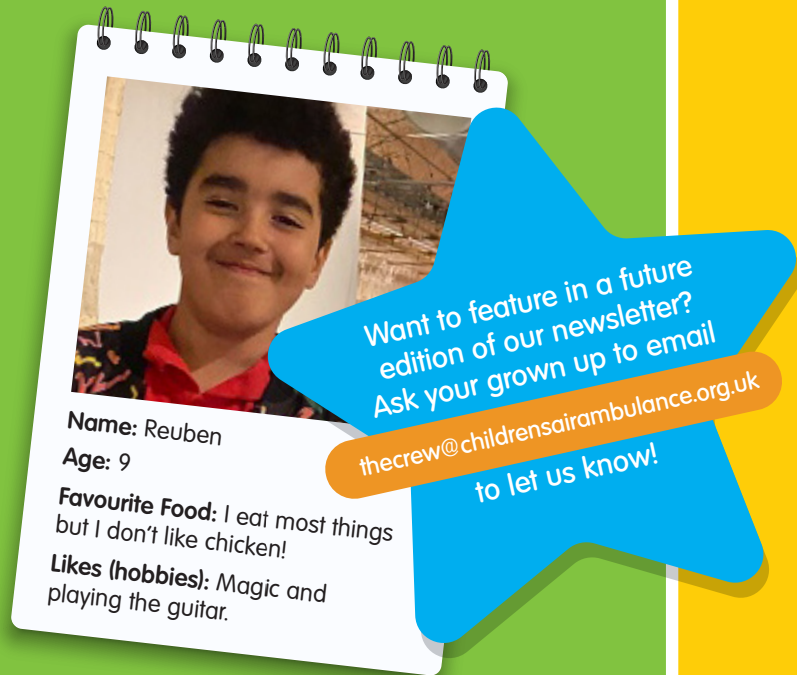
# Meet a #TheCrew member!

Meet Reuben, one of our many awesome #TheCrew members who are dedicated to raising awareness and funds for Children's Air Ambulance. Read on to learn more about him and what he's been up to...

**What inspired you to join #TheCrew?:** I met an Air Ambulance fundraiser while waiting for my mum outside our local supermarket with our dog. He asked me if I knew about the Air Ambulance service and asked if I knew about #TheCrew and my mum looked it up. I do Scouts so I know a little bit about raising money for things in the community.

**Tell us about some of the activities you have done to raise money:** My older sister took me around the local neighbourhood and I offered to perform three magic tricks for donations. It was really fun and it was nice to perform my magic to new people!

**What do you like most about being a member of #TheCrew?:** That I'm helping to raise money for a very good cause and I also get to do fun things in the community.



**Name:** Reuben  
**Age:** 9  
**Favourite Food:** I eat most things but I don't like chicken!  
**Likes (hobbies):** Magic and playing the guitar.

Want to feature in a future edition of our newsletter? Ask your grown up to email [thecrew@childrensairambulance.org.uk](mailto:thecrew@childrensairambulance.org.uk) to let us know!

**What would your advice be to anyone joining?:** Always read the #TheCrew newsletter for inspiration, it gives great ideas for fundraising.

**What are you proud of?:** I am proud that I get to help keep the helicopters flying and help save lives. Oh and meeting Blade the mascot!

## Blade's Diary

Blade has been such a busy bear these past few months. Check out the photos of where Blade has been.





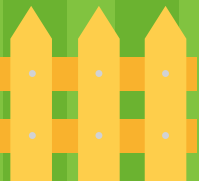
# Spring has sprung!



The days are longer, the birds are singing and the sun is (hopefully) shining! It's a wonderful time to Spring into some fabulous fundraising! Check out some ideas, below.

## Mow-athon

Nature is waking up from its long winter hibernation so why not offer to mow your neighbours' lawns or a general tidy up of their gardens in return for a donation.



## Spring clear-out

Make some space for all the wonderful gifts you received over Christmas by having a Spring clear-out of all the toys/clothes/bric-a-brac that you no longer need. Sell them at a local car boot or on your driveway and donate a percentage of what you raise.



## Easter bake

Bake Easter themed goodies and sell them to your family and friends. Not keen on baking? Why not buy some mini eggs and ask people to guess how many are in a jar. Charge to enter and the closest guess wins the jar!



## Sponsored activity

Get outside and blow away the winter cobwebs. Set a target for a walk or bike ride and ask people to sponsor you!



## Take part in our Seasonal Badge Challenge

Want to get involved in more seasonal activities? Email us to request a copy of our Seasonal Badge Challenge booklet which is full of exciting activities and ideas to inspire you to get creative, spread kindness in your community and raise funds to keep our helicopters flying. Complete each season to earn some exclusive badges for your lanyards.



# Song Writing Competition Winners visit the studio

We're delighted to share with you our two Song Writing Competition Winners! Caitlin, aged 10, from Essex and Cooper, aged 10 from Lancashire.

Part of their prize was to visit a professional studio to record their songs and in December, they did just that! Check out their winning songs, and see some awesome photos from their day at the studio!

You can listen to their songs on our YouTube Channel too!



## Caitlin's song 'Join to save lives'

### Chorus:

Jump up aboard and meet the crew,  
Blade and Peggy's waiting for you,  
So many things to learn,  
Join our crew fundraise too.

Donate, fundraise, to help save lives,  
See our helicopter fly through the skies,  
Spread awareness and raise vital funds,  
Become one of the crew and shine  
like diamonds.

We are known as '#TheCrew',  
Sign up and join us,  
Can't wait to meet you,  
Blade and Peggy and all the crew.

We are known as #TheCrew,  
Sign up and join us,  
Can't wait to meet you,  
Blade and Peggy and all the crew.

### Chorus x2

Jump up aboard and meet the crew,  
Blade and Peggy's waiting for you,  
So many things to learn,  
Join our crew fundraise too.

Donate fundraise and help save lives,  
See our helicopter fly through the skies,  
Spread awareness and raise vital funds,  
Become one of the crew and shine  
like diamonds.

We are known as #TheCrew,  
Sign up and join us,  
Can't wait to meet you,  
Blade and Peggy and all the crew. [repeat]

### Chorus x2

We hope you never need us,  
but if you do we'll be there for you. [repeat x3]

### Chorus x2



## Cooper's song 'Saving lives in the skies'

Children needing help so quickly,  
Hurry up the clock is ticking,  
Phones are ringing, heartbeats racing,  
Think of all the fears they're facing.

Beating traffic down below us,  
Four times faster, ride the sky way,  
Skilful pilots on a mission,  
Flying safely with precision.

Saving kids is what we're here for,  
Flying high with precious cargo,  
Faster, faster, rotors spinning,  
Each child gets a new beginning.

Saving kids is what we're here for,  
Flying high with precious cargo,  
Faster, faster, rotors spinning,  
Each child gets a new beginning.

In the 'copter doctors nurses,  
Checking vitals, start the engine,  
Off they fly now, feel the hearts beat,  
Won't stop 'til this job is complete.

Blade and Peggy here to help you,  
They're the famous pair called #TheCrew,  
Almost there now it's time to land,  
Here to help you, at your command.

Saving kids is what we're here for,  
Flying high with precious cargo,  
Faster, faster, rotors spinning,  
Each child gets a new beginning.

Saving kids is what we're here for,  
Flying high with precious cargo,  
Faster, faster, rotors spinning,  
Each child gets a new beginning.



# Become a Highflyer with #TheCrew

Huge congratulations to all of our wonderful #TheCrew members who recently received their awards.

Whichever level you are or have achieved, we are so grateful to have every single one of you on board with us.

Thinking of getting involved this year? Take a look at our award levels below. Whichever target you set yourself, we are here to support you every step of the way - just drop us a line to let us know.



Mission accomplished!

Highflyers raise enough money to fund an entire mission for Children's Air Ambulance.

## PLATINUM MEMBER

Soaring the skies!

Amazing donations pay towards fuel to keep our helicopters flying, so our crew can get patients the help they need.

## GOLD MEMBER

Breaking the clouds!

Money raised can help pay for oxygen to be carried on board the helicopters, helping critically ill children breathe during a transfer.

## SILVER MEMBER

We have lift off!

Fundraising for Children's Air Ambulance helps to keep our helicopters in the air.

## GREEN MEMBER

Welcome to #TheCrew!

£3,500 AND ABOVE

£1,000 AND ABOVE

£250 AND ABOVE

£1 AND ABOVE

SIGN UP

### HIGHFLYER BENEFITS:

- Exclusive invitation for you and your family to an award ceremony to collect your trophy
- Exclusive Highflyer's hoody
- Highflyers members card and certificate
- Plus all the benefits of Platinum membership\*

### PLATINUM BENEFITS:

- An invitation to base or exclusive access at one of our events to see the helicopter and meet the pilots
- Blade & Peggy teddy
- Platinum member card and certificate
- 20% off pre-loved items in our stores with your member card

### GOLD BENEFITS:

- Gold member card and certificate
- 20% off pre-loved items in our stores with your member card

### SILVER BENEFITS:

- Silver member card and certificate
- 10% off pre-loved items in our stores with your member card

Everyone who joins #TheCrew starts as a Green member. All new members receive an awesome welcome pack, including a Green member card, lanyard, quarterly newsletters and more!



\*Unless already received.



We're really sorry that some of you experienced a delay in receiving your awards. This was due to the post taking longer than usual to get through over the festive period. If you still haven't received yours - drop us a line and we'll send it again.

If you've recently received your award, ask your grown-up to send a photo to [thecrew@childrensairambulance.org.uk](mailto:thecrew@childrensairambulance.org.uk) and we'll feature it in our next newsletter.

# Awesome Activities

Check out our Spring themed activities for you to enjoy.



## Design an Easter egg



**I spy**  

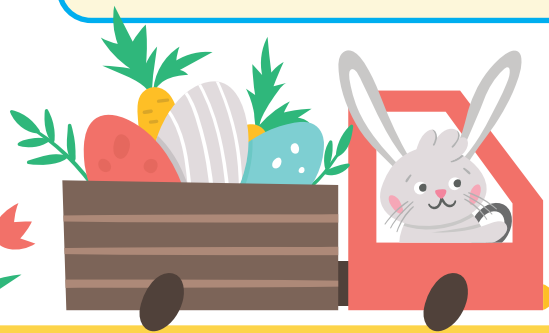
How many of these objects can you find:

Bunnies

Tulips

Butterflies

Hedgehogs



# #TheCrew THANK YOU!!

If you have hosted some fundraising events, don't forget to send the funds to us as quickly as possible.

Our fabulous #TheCrew members have been busy these last few months raising awareness and funds to keep our vital service flying! Here are just a few....

**Joey, Northamptonshire**  
Amazing fundraiser Joey organised a football event and sold squares to his family and friends and raised a fantastic £50! Wonderful work, Joey!

**Alistair, Leicestershire**  
Amazing Alistair donated a brilliant £38! Thank you so much Alistair!

**Oliver, Derbyshire**  
Kind Oliver held a car boot sale and raised £140! Welcome to #TheCrew Oliver and thank you so much!

**Emily and Ryan, Kent**  
Super siblings Emily and Ryan made aqua beads and sold them raising a fantastic £90! Welcome to the #TheCrew Emily and Ryan and thank you both so much!

**Hannah, Rugby**  
Fabulous fundraiser Hannah raised £55! Well done, Hannah!

## Lexie, Warwickshire

Super fundraiser Lexie organised a Halloween Party that included a tombola, a raffle, a toy sale and a photo booth! She also organised a sweet stall at a Christmas Fayre and has raised a whopping £1,325.67! Thank you so much Lexie, amazing work!

**Hollie, Warwickshire**  
Super Hollie ran a tombola with her neighbour for his birthday and raised £50. Fabulous work Hollie!

**Jack, Beverley**  
Fabulous Jack ran a stall at his Town Gala and raised a whopping £637.50! Wonderful job Jack!

**William, Northamptonshire**  
Wonderful William raised a marvellous £15! Thanks so much, William!



**Esther, Hampshire**  
Amazing Esther designed four Christmas Cards and sold them raising a wonderful £50! Thank you so much Esther!

**Millie, Warwickshire**  
Marvellous Millie sold some homemade Christmas decorations and raised a fabulous £70! Great job Millie!

**Chloe, Northamptonshire**  
Wonderful Chloe has been collecting money from her friends and family and has also donated some of her pocket money raising a marvellous £40! Fabulous job Chloe!

## Edward, Kent

Amazing Edward baked some cakes and sold them at a riding show and raised a fabulous £65! He has also donated a further £15! Thank you so much Edward!

**Poppy & Louis, Surrey**  
Super siblings Poppy and Louis took part in the London Royal Parks Half Marathon and designed a t shirt for the team of fundraisers running the race. Raising an amazing £1,020.66! Fabulous job guys thank you both so much!

**Emma, Nottinghamshire**  
Awesome Emma sold one of her books and donated £5 to our charity. Emma, you are so kind!

**Kyan, Warwick**  
Kind Kyan raised £47.65 by selling some of his pre-loved toys. Thanks so much, Kyan!

**Reggie Bray, Leicestershire**  
Fabulous Reggie decided to donate to charity rather than send Christmas cards this year and donated £50! Thank you so much Reggie!



**Harper, Leicestershire**  
Amazing Harper held a pop-up shop at one of our stores, selling her unwanted clothes and toys raising a wonderful £82.24! Fantastic job, Harper!

**Grown-ups! Join us on Facebook.**  
We have a dedicated #TheCrew Facebook group and we'd love for you to join us. Search for #TheCrew - Guardian/Parent Group TCAA.

**Contact us**  
We love hearing from our #TheCrew members and seeing what you are up to. There are many ways you can get in touch:  
By email: [thecrew@childrensairambulance.org.uk](mailto:thecrew@childrensairambulance.org.uk)  
By post: Blue Skies House, Butler's Leap, Rugby, CV21 3RQ  
Website: [childrensairambulance.org.uk/contact](http://childrensairambulance.org.uk/contact)



**Rujula, Cheshire**  
Fabulous Rujula organised a book sale at a local Hospital and raised an amazing £189.40! Wonderful work, thank you so much Rujula!

