



Dear Headteacher,

The Big Wear It Green – in support of Children's Air Ambulance

My name is and I'm in class.

Did you know that I am a member of an awesome club called #TheCrew? We are a group of over 2,000 young people who are committed to raising awareness and funds for Children's Air Ambulance, an incredible charity that transfers poorly babies and children from hospital to hospital all over the country for specialist care.

I would like to ask the school to take part in **The Big Wear It Green** for Children's Air Ambulance. This will be a day (on a date to be decided by the school) where, in return for a £1 donation, children can come to school in the colour green to raise much needed funds to keep the helicopters flying.

The charity has provided everything that we need so it's really, really easy to take part. All you need to do is say "YES" and follow the simple steps from the charity over the page.

Kindness and community are two really important values that our school (and me) really believe in, and I think this is a perfect opportunity to put those values into practice and help save childrens' lives.

More information about the charity can be found at www.childrensairambulance.org.uk.

Yours sincerely,

Signature

Name

0300 3045 999

childrensairambulance.org.uk/the-crew



Once a date is confirmed, the school could have a visit from Blade, the #TheCrew mascot!*

*Depending on availability.



Once the donations have been paid to the charity, the school will receive a Blade & Peggy soft toy.

7 EASY STEPS TO AN AWESOME FUNDRAISING DAY IN SCHOOL.

STEP 1

Say 'YES'

Say 'YES' to taking part in The Big Wear It Green for Children's Air Ambulance.

- Not able to hold The Big Wear It Green in school? There are lots of other things you can do instead. Just let us know, and we will send you some fundraising ideas.

STEP 2

Book a date

Book a date into the school calendar and register the event with us by emailing

thecrew@childrensairambulance.org.uk.

- The school will receive an awesome pack containing posters, a totaliser, stickers and some hints and tips*.
- If #TheCrew mascot, Blade, is available on the day then he will visit your school – how awesome is that!

STEP 3

Promote

Promote the date around school by using the poster in the pack and tell parents about the event by email.

- You could also announce the date on your social media page and write about The Big Wear It Green in the school newsletter.

STEP 4

Have fun

Have fun on your very own 'The Big Wear It Green' day for Children's Air Ambulance.

- Don't forget to take lots of pictures.

STEP 5

Fundraise

Collect donations from parents.

(suggested donation is £1 per pupil).

- Use the poster in the event pack to display your donation total in school.

STEP 6

Send donations

Send the money raised to Children's Air Ambulance.

- **By post:** send a cheque to **Children's Air Ambulance**, Blue Skies House, Butler's Leap, Rugby, Warwickshire CV21 3RQ.
- **At the bank:** Contact us for our bank details.
- **Make sure you include the name of the school and reference 'The Big Wear It Green' when sending in any money.**

STEP 7

Claim a Blade and Peggy soft toy

Email thecrew@childrensairambulance.org.uk to let us know your donations have been sent.

- Once your donations have been received, we will send the school an awesome Blade and Peggy soft toy.



☎ 0300 3045 999

👉 childrensairambulance.org.uk/the-crew

*Allow up to two weeks for delivery of the event pack.