



## THE BIG WEAR IT GREEN

# HINTS AND TIPS



### Spread the Word

Once you have the date confirmed spread the word using email, social media and the school newsletter.

Your event pack contains a double sided poster.

**Side 1:** Add the date of your event and display around school.

**Side 2:** After the event, write the amount the school raised to show pupils how well they did.



### Book a visit from Blade

#TheCrew mascot, Blade, will visit as many schools as possible, email us as soon as your date is confirmed to make a booking.

A member of the charity team can also offer an in-person or virtual assembly to talk about Children's Air Ambulance and #TheCrew, for young people.



### Other fundraising

If you have the capacity and would like to get pupils really excited about the day, why not add extra activities and fundraising ideas to the event. You could hold a bake sale, quiz, sponsored silence or sponsored run around the school field.

Whatever you choose to do don't forget to take photos, you can share them using our social media handles below.



### Pay in your donations

Once the event is complete, please send your donations to Children's Air Ambulance:

**By post:** Send a cheque made payable to Children's Air Ambulance to Blue Skies House, Butler's Leap, Rugby CV21 3RQ.

**At the bank:** Please contact us for our bank details.

**Make sure you include the name of the school and reference 'The Big Wear It Green' when sending in any money.**



### Claim your Blade & Peggy

Once your event is complete, email to let us know. We will send you a Blade and Peggy soft toy once your donations have been received.

The school could use these as rewards or as holiday teddies for children to take away with them to different parts of the world. We would love to see pictures of them on their travels.



Part of The Air Ambulance Service. Registered in England and Wales as a limited company by guarantee. Registered Company No. 4845905. Registered Charity No. 1098874.

0300 3045 999

[childrensairambulance.org.uk/the-crew](https://childrensairambulance.org.uk/the-crew)

@childrensairamb  
@ChildrensAirAmb  
@TheChildrensAirAmbulance