



SKY'S THE LIMIT

Welcome

A message from Donna Young our Director of Fundraising.

2023 Mission Statistics

Find out how many missions we have completed to date.

Patient Story

Featuring Glyn's story.

Anniversary Timeline

Celebrating 20 years for Warwickshire & Northamptonshire and 15 years for Derbyshire, Leicestershire & Rutland.

Staff Spotlight

Featuring Philippa Gibbs our Air Base Manager & Critical Care Paramedic.

Charity Shops

The news on the street!

YOUR NEW SUPPORTER NEWSLETTER HAS JUST LANDED



Every day our charity is changing lives. Read about how you are making a difference for patients and their families.

CELEBRATING 20 YEARS OF OUR LIFE SAVING SERVICE



your local
air ambulance

Derbyshire · Leicestershire · Rutland

Warwickshire · Northamptonshire



WELCOME

Hello,

Welcome to the first edition of your supporter update! First of all, thank you for supporting the work of our fabulous helicopter pilots, emergency care doctors and everyone who works tirelessly to rescue people in your local area.

I hope you enjoy our jam-packed newsletter, lovingly called the Sky's the Limit - although with our 20th Anniversary this year, we are confident we can continue to reach greater heights!

I never tire of hearing the stories from people who experienced a rescue from Your Local Air Ambulance, and it really puts things into perspective for my team and I just how important this work is.

I hope you enjoy reading the story from Glyn, his rescue was only made possible through generous donations from people like yourselves.

All the best, Donna
Director of Fundraising

P.S. Please let us know how you found our newsletter. This update is for you, so please give us your feedback by filling in our survey.

OUR VISION, MISSION & VALUES

Vision:

To ensure children grow into adults, for adults to live longer and for families to stay together, as bereavement through trauma becomes rare.

Mission:

Our rapid response services work tirelessly to save lives and alleviate pain and suffering, wherever and whenever needed.

Values: The core values that drive our organisation are:



CREATIVITY



COMPASSION



COURAGE

MISSION STATS TO DATE 2023*

Reaching a medical emergency in rapid time can be the difference between life and death. That's where Your Local Air Ambulance comes in.

£1,700

Average Mission Cost

1135

Total Missions



170

Hours Flown



289

Road Traffic Collision
Missions



21,010

Critical Care Car
Miles



17

Counties Attended

*These figures reflect our missions from 1 Jan 2023 - May 31 2023. For up to the minute mission stats please visit our website.

Glyn's Story

“I think I would have been dead without the air ambulance. Our grandchildren call me Wolverine because I'm invincible!” says Glyn.

It seemed like any other day when Glyn left work on his motorbike in November 2018. However, a near-fatal collision changed his life forever. Only with the quick response of the Derbyshire, Leicestershire & Rutland Air Ambulance (DLRAA) could he tell his story today.

A collision with a van threw Glyn over a hedge where a handlebar impaled his visor, dangerously close to piercing his face. The fire brigade was able to extract him from the hedge and found him unresponsive, where the NHS land ambulance medics took over.

The severity of Glyn's injuries meant he needed urgent specialist emergency care which only Your Local Air Ambulance could provide. The helicopter arrived within nine minutes of making the call and assessed his extensive injuries. There was still hope, but they had to act fast and give him intravenous pain relief to give him a fighting chance, along with a special binder for his hip.

Rapidly, the DLRAA crew transported Glyn to the nearest trauma centre at the Queen's Medical Centre in Nottingham. The trauma team treated Glyn for a smashed hip, shattered spleen, liver,



bowel and pancreas damage, and a bleed on the brain.

Although it was touch and go in the hospital, Glyn's physical fitness, the speed of the hospital transfer and the combined expertise of the emergency medical teams meant he miraculously pulled through.

Since the accident, Glyn is determined to enjoy every moment; he even got his driving licence back. He found support through another charity, Headway, which helped him improve his memory and engage in hobbies such as woodworking.

“Because of the crew's expertise, I survived my motorcycle accident, and four years later, I'm still here to thank them all so much.”

20 YEARS OF SAVING LIVES!

2003



Warwickshire & Northamptonshire Air Ambulance (WNAA) started flying. Doctors volunteered to regularly crew the aircraft, outside of their NHS working hours. Dr Matthew Wyse attended his first mission, and 20 years on, he is still attending life saving missions.



WNAA adopted Derbyshire, Leicestershire & Rutland Air Ambulance (DLRAA).

2008

2015



Launched the night car service meaning that clinical lifesaving missions began running until 2am, for two nights a week.

2020

We reached 40,000 missions with our Warwickshire & Northamptonshire, and our Derbyshire, Leicestershire & Rutland Air Ambulance services.



Two brand new AgustaWestland 109 SP Helicopters launched.

2021



This year we celebrate 20 years of Warwickshire and Northamptonshire Air Ambulance & 15 years of Derbyshire, Leicestershire and Rutland Air Ambulance.

2023



20 YEARS **15** YEARS

Warwickshire
Northamptonshire

Derbyshire
Leicestershire - Rutland

IN THE SPOTLIGHT



Name: Philippa Gibbs

Job Title: Air Base Manager and
Critical Care Paramedic

How long have you worked for The Air Ambulance Service?

In total 15 years, initially prior to the charity employing the clinicians I was seconded from West Midlands Ambulance Service, then joined TAAS as directly employed in 2012.

What does a typical day look like for you?

If I am office based a variety of email replies to many different things and dealing with any day-to-day concerns from rota planning, equipment issues, visit requirements, police statements, crew welfare, invoices, car servicing, training needs for the team, road closures, ambulance service liaison - it is a huge variety and can change very quickly! If I'm on a clinical shift, I get to do the job we are truly here for and attend incidents treating patients alongside my colleagues.

What's been your highlight/proudest moment so far?

Possibly the organisation and the completion of the 10th Birthday anniversary of WNAA when we did a 10-patient demonstration.

What would you like to say to our supporters?

It seems so small to just say thank you but that is what it is, a huge thank you, without every donation of money, time and support we couldn't continue to do what we do.

Tell us a fun fact about yourself:

I love the mountains summer or winter. I like walking, skiing and riding my horses.

HOW REGULAR GIVING SUPPORTS YOUR LOCAL AIR AMBULANCE

To maintain the aircraft, train new paramedics and ensure the best emergency treatments are used, we need to be able to plan. Knowing that our supporters have committed to giving every month, even just £1, allows us to keep our service the best it can be to save lives.

For those who already give regularly, *THANK YOU SO MUCH!*

If you would like to become a regular supporter, or would just like to find out more please scan the qr code or call our friendly supporter experience team on **0300 3047 698**



CHARITY SHOP FUNDS 900 MISSIONS



Charity shops have always been an integral part of our community. These stores not only offer a wide range of affordable goods, but they also contribute immensely to keeping Your local air ambulance flying.

A fantastic example of the significant impact our charity shops have is our homeware store based in Oakham, Rutland. This store's celebrating funding more than 900 missions for the Derbyshire, Leicestershire and Rutland Air Ambulance (DLRAA)!

In almost six years it has generated over £1.5 million in income for the charity, enabling us to continue saving lives at road traffic collisions, medical emergencies and other incidents needing expert pre-hospital medical interventions.

"We would like to say a big thank you to the local community for all the support they have shown us since 2017. Without their support we wouldn't be able to continue to save lives across Rutland and further afield"

- Heather Boam, Store Manager.

We would love to see you at one of our local shops where you can bring in your pre-loved items and buy something special at a great price.

SCAN ME TO
FIND YOUR
NEAREST STORE



Gift Aid Explained.

Next time you donate in one of our stores please ask a member of staff for a Gift Aid declaration form, and become a **GIFT AID CREW MEMBER**. We will receive an extra 25p for every £1 made on your pre-loved items. Only UK tax payers can qualify for Gift Aid.



YOUR SUPPORT MAKES IT POSSIBLE

£10

Could help to pay for a special mask that will be used to help patients when they've stopped breathing.

£20

Could pay for essential pads to be used with a defibrillator when a patient suffers cardiac arrest.

£40

Could pay for a single use pelvic splint. This is applied to all patients with suspected pelvic fractures. Vital for reducing blood loss.

£1,700

Could fly one complete mission for Your Local Air Ambulance.



SCAN ME
TO DONATE



What's Going On?



There's always lots of exciting stuff going on. Scan here to see all our events.



STAY IN TOUCH



www.theairambulance.org.uk



contact@theairambulance.org.uk



@WNDLRAirAmbulance



@wndlrairamb



@WNDLRAirAmb



0300 3047 698

Did you enjoy reading our new Sky's the Limit update? If you have any feedback fill in the form and return it in the Freepost envelope included.

All survey entries received by 21st August 2023 will be entered into a prize draw!

THANK YOU!



your local
air ambulance

Derbyshire · Leicestershire · Rutland

Warwickshire · Northamptonshire



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The Air Ambulance Service
SAVING LIVES



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