



your local
air ambulance

Derbyshire · Leicestershire · Rutland

Warwickshire · Northamptonshire



THE BIG
WEAR IT
YELLOW



HINTS & TIPS



SPREAD THE WORD

Once you have the date confirmed, spread the word using the school newsletter, email, and social media.

Your event pack contains a double sided poster.

Side 1: Add the date of your event and display around school.

Side 2: After the event, write the amount the school raised to show pupils how well they did.



BOOK A VISIT

Blade is the mascot of our children's club, #TheCrew, which is linked to our sister service, Children's Air Ambulance. Blade would love to visit your school to celebrate your event with your students.

A member of the charity team can also offer an in-person or virtual assembly to talk about Your Local Air Ambulance.



OTHER FUNDRAISING

If you have the capacity and would like to get pupils really excited about the day, why not add extra activities and fundraising ideas to the event. You could hold a bake sale, quiz, sponsored silence or sponsored run around the school field.

Whatever you choose to do don't forget to take photos, you can share them using our social media handles below.



PAY IN YOUR DONATIONS

Once the event is complete, please send your donations to **Your Local Air Ambulance**:

By post: Send a cheque made payable to **The Air Ambulance Service** to Blue Skies House, Butler's Leap, Rugby CV21 3RQ.

At the bank: Please contact us for our bank details.

Make sure you include the name of the school and reference 'The Big Wear It Yellow' when sending in any money.



CLAIM YOUR PARAMEDIC BEAR

Once your event is complete, email to let us know. We will send you a very special paramedic soft toy once your donations have been received.

The school could use this as a reward or as a holiday teddy for children to take away with them to different parts of the world. We would love to see pictures of your paramedic bear on its travels.

 @wndlrairamb

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 0300 3045 999

 theairambulance.org.uk



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