



your local
air ambulance

Derbyshire · Leicestershire · Rutland

Warwickshire · Northamptonshire

HELICOPTER HEROES

SCHOOL COUNCIL PACK



This booklet is full of really useful information about the important work of Your Local Air Ambulance.

Plus you can find lots of really fun ways you can help us by raising money!



What does Your Local Air Ambulance do?

Every day of the year, The Air Ambulance Service is helping save more lives. Our critical care paramedics, doctors and pilots attend an average of eight rescue missions a day. Within minutes they can be on the ground delivering lifesaving care at road traffic collisions, sports events, and industrial accidents or for medical emergencies such as cardiac arrest, stroke or accidents in the home. The charity receives **no government funding** and we rely entirely on donations to raise the £1,700 we need for each rescue mission. **Your support will help keep us flying.**



Our team are supported by **CRITICAL CARE CARS**, these provide valuable backup for incidents close to the helicopter base, or when the weather makes it too dangerous to fly. It also enables our doctors and critical care paramedics to run a night car service, as we don't operate our helicopter service after dark. This means we are available to reach those in need 24 hours a day, seven days a week, 365 days a year!



KEY FACT

We fly two super fast AgustaWestland 109 helicopters, at a top speed of 185mph.

We receive no funding from the government, it costs £1,700 on average for each life saving mission we fly.

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Our two helicopters cover over 3,850 square miles with a population of over 3.2 million people.

Jack's Story



Schoolboy Jack Simons was airlifted to the Queen's Medical Centre in Nottingham after he was knocked off his bike, dragged under a bus and trapped for over an hour on a busy main road in Leicester.

It took Derbyshire, Leicestershire & Rutland Air Ambulance just seven minutes to fly him to the urgent medical care he needed after the bus was lifted off the ground and Jack was freed.

The 12-year-old had sustained a broken left leg and, luckily, no other injuries despite his horrific ordeal.

His Dad Darren says: "When my son needed help Your Local Air Ambulance was there for him. It could have been a life or death situation but thankfully it wasn't and he was lucky that his injuries weren't more serious."



How you can help

This is where the fun starts! There are many activities you can choose from to raise money. Here are just a few ideas to get you started.

FUNDRAISING IDEAS



TAKE PART IN OUR SUPERHERO CHALLENGE

You're already heroes to us and you can join us for our superhero fundraising challenge in July. Ask your teacher or grown-up to check out the superheroes page on our website to learn more.

PLAYGROUND PLOD

Get sponsored to do laps of the playground or playing field at lunch time.

ORGANISE A WEAR YELLOW DAY

Turn the whole school yellow for the day, in return for a £1 donation from each student.



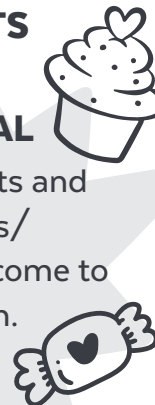
HOLD A DONATION DRIVE

Our charity shops are always in need of quality pre-loved items! Host a donation drive to generate stock for us to sell or host one of our clothing banks.



SPORTS DAY SPECIAL

Sell refreshments and treats to parents/guardians who come to watch the action.



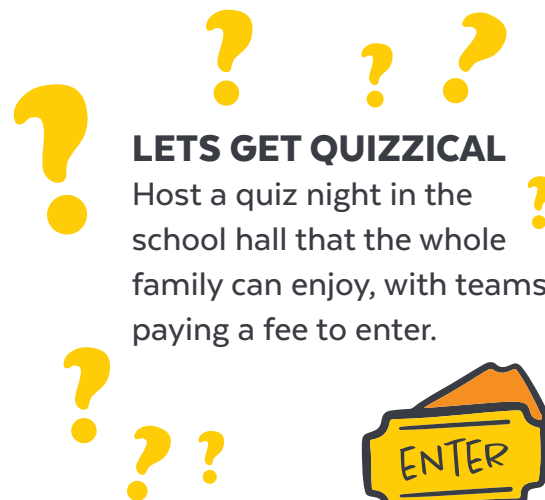
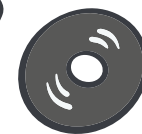
TOP TIP

ALWAYS ASK YOUR TEACHERS FOR HELP, HANDLING MONEY.



SCHOOL DISCO

Organise an afterschool boogie at your school. Sell tickets and refreshments to raise money!



LETS GET QUIZZICAL

Host a quiz night in the school hall that the whole family can enjoy, with teams paying a fee to enter.



ADOPT YOUR LOCAL AIR AMBULANCE AS YOUR 'CHARITY OF THE YEAR' AND SUPPORT US THROUGHOUT THE YEAR!

How we use the funds

Your Local Air Ambulance does not receive any funding from the Government and we are lifted in the air purely through kind people like you, who choose to fundraise for us. Take a look at how your money and donations can help.

£75

Could pay for straps to safely secure patients before and during their flight, allowing our crew to focus on treatment.

£5

Could pay for pressure dressings to control a patient's bleeding.

Could pay for essential pads to be used with a defibrillator when a patient suffers cardiac arrest.

£20



£124

Could pay for a vacuum splint, used to support and hold fractured limbs during transport to hospital.

The average cost of a mission is **£1,700** so every penny you raise helps to keep our helicopters in the air.

School council goodies



We are so thankful that you have chosen to support our charity. We have special packs for your Council members to request to help with your planning. The pack includes a note book, pencil case, pen & pencil, lanyard and badge plus other useful goodies.

Ask your teacher to email us to request yours today:
schools@theairambulance.org.uk

#TheCrew

#TheCrew is our children's club linked to our sister service, Children's Air Ambulance. This service is an inter-hospital transfer service flying critically ill babies and children from one hospital to another for specialist care. The club is completely free to join and you'll receive quarterly newsletters as well as an awesome welcome pack.



Want to join?

Ask your grown-up to sign you up by scanning the QR code or visiting:
<https://theairambulance.org.uk/childrens-air-ambulance/the-crew/>

Want to learn more about The Air Ambulance Service? Ask your teachers to book us in for a school assembly! You may even get a visit from Blade, the mascot for #TheCrew.



THANK
YOU

A HUGE thank you from all of us! You
really are our Helicopter Heroes!



0300 3045 999



theairambulanceservice.org.uk



schools@theairambulanceservice.org.uk



Registered with
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