

Sprinkle a little JOY,  
HOPE & CHEER with our

# FESTIVE FUNDRAISING IDEAS



your local  
**air ambulance**

Derbyshire • Leicestershire • Rutland

Warwickshire • Northamptonshire



Registered with  
FUNDRAISING  
REGULATOR

Part of The Air Ambulance Service. Registered in England and Wales as a limited company by guarantee. Registered Company No. 4845905. Registered Charity No. 1098874.

# WHY FUNDRAISING IS SO IMPORTANT TO US

Our charity does not receive funding from the government or National Lottery for its daily missions and relies entirely on voluntary donations and support from our communities and business.



OUR  
HELICOPTERS  
WOULDN'T GET  
OFF THE  
GROUND  
WITHOUT THE  
KINDNESS OF  
PEOPLE LIKE  
YOU.

# ASACK FULL OF FUND RAISING IDEAS



## LET'S BAKE

**Christmas Bake Off Challenge** Think your Christmas cookies are the tastiest treats or your yule log beats the rest? Why not have a competition raising money whilst your cakes are rising in the oven.

## DRESS YOUR FESTIVE BEST

With family, friends, school or work colleagues organise a day wearing your Christmas jumper, a Santa hat or your best elf ears and make donations to our charity.



## DECORATE A GINGERBREAD FIGURE COMPETITION

**Get involved!** No matter your age, see who has the best creative approach to the traditional gingerbread man.



FOR FOOD HYGIENE  
SAFETY PLEASE VISIT  
[food.gov.uk](http://food.gov.uk)

## MINCE PIE EATING CONTEST

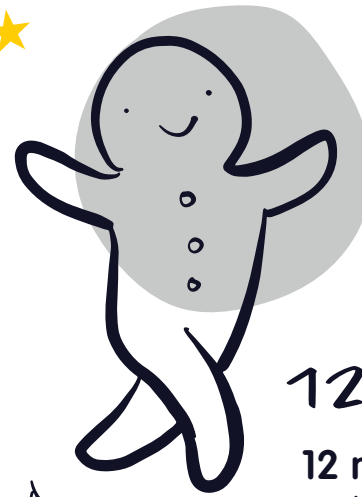
How many mince pies can you munch in one minute? A fantastic way to challenge friends or colleagues, why not create a video for social media and ask people to sponsor you?





## SANTA SACK RACE

A twist on the traditional sack race, will you be the best thing in Santa's sack this year?!



## 12 MILE CHALLENGE

12 miles over 12 days Run, swim, walk or dance, can you commit to covering 12 miles during 12 days? A great excuse to have an extra mince pie!



## FESTIVE TEA PARTY

Invite your family and friends to share in a little festive cheer whilst fundraising for our charity.



## HOW TO PAY YOUR MONEY IN

## LET US KNOW YOUR PLANS

We have a team waiting to support you to make your fundraiser a success.

CLICK HERE

You can also call our Supporter Experience Team on **0300 3045 999**

UNWANTED CHRISTMAS GIFTS? PLEASE THINK OF US, YOUR UNWANTED GIFTS WOULD LOOK GREAT IN OUR CHARITY SHOPS AND WILL HELP SAVE LIVES!

**Online**  
please visit  
[theairambulanceservice.org.uk/donate](http://theairambulanceservice.org.uk/donate)

**By phone**  
please call  
**0300 3045 999**

**By post**  
Send a cheque made payable to  
**The Air Ambulance Service to:**  
The Air Ambulance Service  
Blue Skies House  
Butlers Leap  
Rugby  
Warwickshire CV21 3RQ

