



#TheCrew Creative Writing Competition

Terms and Conditions

Eligibility

1. Employees of the Promoter and its associated companies and their immediate families or anyone else professionally connected with the promotion are excluded from the competition.
2. This competition is open to children and young people aged 16 and under. The competition has three age categories, age 6 and under, age 7-11 and age 12-16.

How to enter

3. To enter this competition simply write your story including Blade, Peggy and the Children's Air Ambulance and submit your entry to the postal or email address provided by the stated closing date.
4. Entrants are not required to sign up to #TheCrew, should they not wish to.
5. Entries must be received by the closing date, Friday 18 June 2021.

The Prizes

6. The prizes are a private tour of our Children's Air Ambulance helicopter at either our base at Doncaster Sheffield Airport or London Oxford Airport, £50 in book tokens and your story recorded and read by a special guest, which will feature on our social media channels. These prizes will be awarded to a winner from each age category.
7. The prize is non-transferable and the winner cannot request any alternative prize (cash or otherwise).
8. In the event of circumstances outside of its reasonable control, the Promoter reserves the right to substitute the prize for one of equal or greater value.

Winner Selection and Contact

9. A shortlist of entries will be decided by The Air Ambulance Service and the winner will be decided by a panel of judges from the overall shortlist.
10. The winners will be contacted using the parent/guardian contact details they provided on their entry form.

General

11. A private tour of the helicopter will be arranged at a mutually convenient time for a maximum of x2 adults and x2 children.
12. In the event the helicopter and crew have been tasked and out on a mission, the visit will be rescheduled to an alternative date.
13. If deemed necessary, due to reasons outside its reasonable control, the Promoter reserves the right to cancel, modify or extend or suspend this Competition.



14. The Promoter reserves the right to modify these Terms and Conditions at any time on giving notice through its website www.theairambulanceservice.org.uk.
15. By entering this competition you accept these Terms and Conditions.
16. We will not use any personal data submitted as entries to this competition for any purpose other than judging the competition, or signing your child(ren) up to #TheCrew if indicated on the entry form that you wish to do so – further information about any associated data processing can be found at: theairambulanceservice.org.uk/thecrew and in the Privacy Policy.
17. By submitting an entry to this competition, you provide permission for The Air Ambulance Service to use said entry for PR purposes e.g. social media posts, press releases and print.
18. You agree that if you are a winner, you will take part in and co-operate fully with reasonable publicity and to the use of your name and photograph in such publicity.
19. The judge's decision will be final and no correspondence will be entered into.
20. No responsibility can be accepted for lost entries or incomplete entries.
21. This promotion is governed by English law and subject to the exclusive jurisdiction of the English Courts.

Promoter: The Air Ambulance Service. Blue Skies House, Butlers Leap, Rugby, Warwickshire CV21 3RQ. Contact telephone: 0300 3045 999.