

## 10 Year Birthday Cake Competition Terms and conditions

### Eligibility

1. This competition is open to children and young people ages 16 and under.
2. Employees of the Promoter and its associated companies or anyone else professionally connected with the promotion are excluded from the competition.

### How to enter

3. To enter this competition simply design our Retail 10<sup>th</sup> year birthday cake and fill in your details on the back of the form. All forms to be sent to The Air Ambulance Service LTD, Blue Skies House, Butlers Leap, Rugby, Warwickshire, CV21 3RQ – FAO #TheCrew.
4. Entries must be received by Sunday 13<sup>th</sup> December 2020.

### The prizes

5. For the winners designed cake to be made and sold in our Landing Pad Cafes for one day only. The winner will also receive a copy of the cake to enjoy at home.
6. The prize is non-transferable and the winner cannot request any alternative prize (cash or otherwise).
7. In the event of circumstances outside of its reasonable control, the Promoter reserves the right to substitute the prize for one of equal or greater value.

### Winner selection and contact

8. A shortlist of entries will be decided by The Air Ambulance Service. Our Head of Retail Gemma Ingram will choose the overall winner from that shortlist.
9. The winner will be contacted using the parent/guardian contact details provided on the form.

### General

10. If deemed necessary, due to reasons outside its reasonable control, the Promoter reserves the right to cancel, modify or extend or suspend this Competition.
11. The Promoter reserves the right to modify these Terms and Conditions at any time on giving notice through its website [www.theairambulanceservice.org.uk](http://www.theairambulanceservice.org.uk).
12. By entering this competition, you accept these Terms and Conditions.
13. We will not use any personal data submitted as entries to this competition for any purpose other than judging the competition.
14. By submitting an entry to this competition, you provide permission for The Air Ambulance Service to use said entry for PR purposes e.g. social media posts, press releases and print.
15. You agree that if you are a winner, you will take part in and co-operate fully with reasonable publicity and to the use of your name and photograph in such publicity.
16. The judge's decision will be final and no correspondence will be entered into.
17. No responsibility can be accepted for lost entries or incomplete entries.
18. This promotion is governed by English law and subject to the exclusive jurisdiction of the English Courts.

**Promoter: The Air Ambulance Service. Blue Skies House, Butlers Leap, Rugby, Warwickshire CV21 3RQ. Contact telephone: 0300 3045 999.**