

Virtual fundraising:

Selling handmade items



children's
air ambulance

keeping hope alive



£5 could pay for 300L oxygen to help critically ill children breathe.

Handmade gifts are always something to treasure - be it a beautifully decorated magnet for the fridge or cards for a special occasion. Whatever it is you are good at, why not make extras that you can then offer in return for donations?

You can set up a collection or delivery service for your items and customers can make their payments online. A stress free, quick and easy way to fundraise for the Children's Air Ambulance.

*£3,500
is the average
cost per mission*

- 1 Make your products**
It could be a cross-stitch, a bookmark or candles - make your favourite crafts or try something new.
- 2 Set up a JustGiving page**
JustGiving allows people to pay for their item without using cash. They can pay securely online knowing that their donation will be going directly towards supporting our lifesaving services.
- 3 Create your handmade craft stall**
This might be in your garden or outside your front door. You could even host your sale online - by taking a picture of your craft and posting on your social media channels.
- 4 Promote your sale**
Utilise local Facebook groups, as well as friends and family to make them aware that you've handmade some items in support of a good cause.
- 5 Sell your creations**
Set a fee for your crafts and ask people to donate to your JustGiving page. Why not set up a bespoke service where people can make special requests on certain items or add some personalisation? They can then donate via JustGiving and collect their items from you at an agreed time.
- 6 Get in touch**
Let us know about your craft sale and how much you've raised by tagging us on social media.

 @TheChildrensAirAmbulance

 @childrensairamb

 @childrensairamb

Hints and tips

- Make a livestream step by step video of how you make your items - that way people can see just how much time 'goes into' each of your handmade items and they will be encouraged to purchase and support you even more. Livestream videos can be added straight to your JustGiving page.
- Go that little bit extra – offer to gift wrap your handmade items for your customers who might be treating someone.
- Please ensure you are following the most up to date government guidance when completing any activity that requires you to leave your home or have contact with others, outside of your own household.



£24 could pay for a pair of children's ear defenders to protect little ears from our noisy rotors.

Feeling inspired?

There are a range of ways to support the Children's Air Ambulance...



£10 could pay
to fly towards the
specialist care patients
desperately need.

Children's Air Ambulance is an inter-hospital transfer service flying critically ill babies and children from one hospital to another for specialist care.

With our ability to fly approximately four times faster than a land ambulance, we can minimise travel times and the risk for little patients.



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