



Virtual fundraising:

Sell pre-loved items for charity



your local
air ambulance

Derbyshire • Leicestershire • Rutland
Warwickshire • Northamptonshire




If you've had the opportunity to declutter, why not turn your pre-loved items into much needed cash to help our lifesaving services?

List on eBay, Depop and other pre-loved sites or local Facebook marketplace groups and donate a portion of your earnings to your local air ambulance. Make it clear on your posts that you will be donating to charity through the sale and it's a win win! Your pre-loved items are given a new lease of life, directed away from landfill, and both you and your recipient will feel great in the knowledge that the money raised is going to help towards an extremely worthy cause!



£10 could help pay for a special mask that will be used to help patients when they've stopped breathing.

- 1 Choose your site**
If using a pre-loved site like Gumtree, Amazon or Facebook Marketplace then set up your sale as you normally would within their user guidelines.
- 2 Photograph your items**
Take some really nice photos of your items which are clear and show as many angles as needed to showcase the item. Think about your background - a blank, bright backdrop will work best.
- 3 Write your description**
Be as descriptive as possible with your listings to make sure the buyer has as much information as they can about your item and the condition that it is in. This is your opportunity to really sell it!
- 4 Mention us**
Don't forget to mention that you will be donating a percentage of your sale to charity.
- 5 Total up your sales**
Once you have made all of your sales, items have been posted and you have your final amount, then pop over to our website and make your donation online.
- 6 Get in touch**
Let us know about how much you've raised by contacting us via email or tagging us on social media.

 @WNDLRAirAmbulance
 @WNDLRAirAmb
 @WNDLRAirAmb

Hints and tips

- If you sell your items via eBay, they can pay the percentage of your sale directly to us when you list your item - making it really fast and easy to donate to us.
- Start to create the listing for your item on eBay as normal
- Once you have added all the information about your item, before confirming the listing you will see an option to tick a box for 'donate a portion to charity'
- In the 'donate to' box, type 'The Air Ambulance Service' and you will see our charity name
- When you then list your item a ribbon will appear on your listing to show that you are donating a portion of your sale to your chosen charity.
- For more information on this please visit <https://www.ebayforcharity.org/uk/get-involved/selling-for-a-charity/>
- We have an array of new and pre-loved goods available on our online shops through eBay, Amazon, and Depop so next time you are in the market for anything from a new TV stand to a pair of Nike trainers take a look and grab yourself a bargain!
- Next time you are shopping on Amazon do so via smile.amazon.co.uk or activate Amazon Smile via the Amazon shopping app on your phone and select 'The Air Ambulance Service' as your charity of choice. You log in as you would your normal Amazon account and shop exactly the same way, but a portion of your purchase of eligible items will be donated directly to us.



£5 could pay for pressure dressings to control a patient's bleeding.

Feeling inspired?

There are a range of ways to support your local air ambulance...



£20 could pay for essential pads to be used with a defibrillator when a patient suffers cardiac arrest.

Every day of the year, your local air ambulance (Warwickshire, Northamptonshire, Derbyshire, Leicestershire & Rutland) is helping save more lives. Our critical care paramedics, doctors and pilots attend an average of 10 rescue missions a day.

Within minutes they can be on the ground delivering lifesaving care. The air ambulance gives people the very best chance of survival and recovery.

We are supported by a Critical Care Car meaning that we can reach those who need us 24 hours a day, seven days a week, 365 days a year.



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