



## The Air Ambulance Service Green Strategy

The Air Ambulance Service is committed to saving lives and alleviating pain and suffering wherever and whenever needed. We want children to grow into adults and adults to live longer, making bereavement through trauma rare.

We operate two local air ambulance services (Warwickshire & Northamptonshire and Derbyshire, Leicestershire & Rutland) along with the national Children's Air Ambulance. The four helicopters and two critical care cars that we operate are paramount to the work that we do.

We recognise our responsibility to reduce our carbon footprint, where we can, due to the impact we have on our environment.

### **Create a company-wide Environmental Management Strategy**

The Environmental Management Strategy is a set of processes and practices that enable The Air Ambulance Service to reduce its environmental impact and increase its operating efficiency. The Air Ambulance Service will set and evaluate goals pertaining to its environmental performance. The charity will commit to a policy for environmental improvement.

### **Participate in recycling programs**

We're able to recycle many products in each of our offices. To improve accessibility to recycling services, designated areas will be set up in each office, warehouse and retail unit to offer a chance for employees to recycle paper, metals, plastics, old gadgets and technology, ensuring that electronic waste is handled properly.

### **Replace appliances with energy-efficient equivalents**

Commit to replacing our office, warehouse and retail equipment as it requires updating with more energy efficient models.

### **Reduce paper and packaging**

This can include internal day-to-day operations, but also invoices and statements sent out to clients, supporters and contractors. Electronically store documents and commit to reducing printing and photocopying. Ensure that our packaging is widely recyclable.

### **Support other green companies and initiatives**

When our teams are evaluating new suppliers and services we will consider companies that are focused on creating a positive environmental impact. This includes suppliers who offer a takeback scheme to recycle/reuse packaging and waste.

### **Encourage employees to telecommute / car share / skype**

Telecommuting reduces our charities overall carbon footprint (cutting out vehicle emissions as well as reducing energy usage in the office itself), but it makes for more productive employees, too. Actively promote Skype conferencing to reduce unnecessary journeys but where necessary. Car sharing is to be encouraged across the organisation.



### **Build green from the ground up**

Structure our charity to be green, design our space with green business practices in mind with clear signage to reduce energy consumption, switch off appliances. This will remind everyone daily of our environmental commitment.

### **Plastic recycling**

Introduction of plastic bag recycling schemes where we are able to closed loop recycle the donation bags that we receive in. Carrier bag usage to be reduced by 50% by 2022. Plastic toy banks sited nationally.

### **Education**

Educating of our employees and wider communities on how to make these changes permanently through workshops, toolbox talks and community events.