

Save lives with the gift of a lifetime



1 in 7
missions are
funded by gifts
left in Wills



your local
air ambulance

Derbyshire · Leicestershire · Rutland

Warwickshire · Northamptonshire



“ We were told later that if Ryan hadn't have been put into the induced coma by the air ambulance doctor he would not have survived. It didn't just save Ryan's life but prevented the whole family from having a life of trauma and sadness if we had lost him. ”

Nicola, Ryan's mum

Many people in the local community are often surprised to hear that one in seven of our rescue missions are funded by gifts in Wills. By leaving a gift in your Will, you will help us be there for more people that need us the most. People like little Jess, who was involved in a terrifying car accident. Our crew were soon on the scene and thankfully she went on to make a full recovery.

I find it moving that so many people choose to leave a gift in this way. I have left a gift in my Will to the charity because I want our lifesaving work to continue.

Of course, loved ones come first at such times but any amount you can leave will help transform lives. We receive no government funding so without the support of local people like you, we simply wouldn't get off the ground.

With your support, we can help even more people in the local community - what a legacy.

Thank you for your continued support.





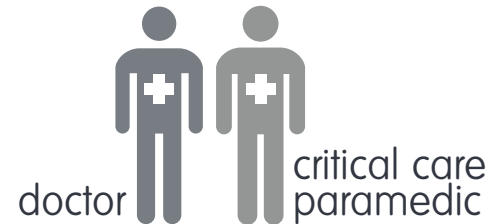
Our lifesaving services

Every day of the year, your local air ambulance is helping save more lives.

Our critical care paramedics, doctors and pilots fly an average of six rescue missions a day.

Within minutes they can be on the ground delivering lifesaving care at road traffic collisions, sports events, and industrial accidents or for medical emergencies such as cardiac arrest, stroke or accidents in the home.

The air ambulance gives people the very best chance of survival and recovery. Our helicopter can fly up to speeds of 185mph and carries the very latest lifesaving equipment. Our air ambulance team is supported by a Critical Care Car, which provides valuable backup for incidents close to the helicopter base or when the weather makes it too dangerous to fly. It also enables our doctors and critical care paramedics to be able to run a night car service so that they are available to reach those in need 24 hours a day, 365 days a year.



*on average

A step by step guide

A professionally written Will, and keeping it up to date, is the only way to make sure that your wishes will be carried out after you've gone.

+ Step 1:

Talk to a solicitor

If you don't already have a Will it is recommended that you get professional advice from a solicitor to ensure your Will is legal, and exactly how you want it.

Of course, if you already have a Will it's important to keep it up to date. This includes when you purchase property, get married, have children or receive a large sum of money such as an inheritance. If you need to make major changes in your Will, you should speak to a solicitor who can amend it for you.

+ Step 2:

Decide who will benefit

Before you meet with a solicitor consider what you wish to leave to your family, friends and the charities you support. Make a list of what you own and what you owe. This will help you work out the true size of your estate, and what you could leave to friends, family and causes close to your heart.

+ Step 3:

Decide how you want to leave your gifts

You can leave three different kinds of gift

- a share of your estate (residuary gift).
- a specific sum of money (pecuniary gift).
- an item like jewellery, furniture, land or shares (specific gift).

Just a small percentage of your estate would make a huge difference to the families who desperately need our help.

Taking care of your wishes

- + We understand that family comes first. That's the way it should be. Our services focus on keeping families together through the toughest of times.
- + We will handle your gift with care and respect. Whatever your wishes, we will always be professional and sensitive.
- + We know that it's your decision and we do not want you to feel pressured in any way. You should feel nothing but joy in giving such a precious gift.
- + We respect your privacy and understand that writing a Will is a private matter. If you let us know, we will keep your wishes confidential.
- + We would like to give you the opportunity to learn more about the service you are supporting. Should you let us know your intentions we'd like to thank you and make sure you have no unanswered questions.
- + And of course, we understand that circumstances change and you may change your mind. Letting us know your intentions is in no way binding.

Everyday miracles

Little Jess and her family had been on their way home from a christening when the unthinkable happened. Unexpectedly, Jess ran out into the road – straight into oncoming traffic.



The next thing her mum knew, she was kneeling over her little girl in the middle of the road, watching her drift in and out of consciousness and praying that she would just keep breathing.

When we were called to Jess' side our crew sprung into action.

It was immediately clear that, alongside other injuries, Jess was suffering from a major trauma to her head. Our crew stabilised her, giving pain relief and swiftly and safely transferring her to our helicopter and taking flight to Birmingham Children's Hospital.

"As she lay in the road, Jess was not looking at me, but just staring, her eyes flickering. I could tell she was going downhill there and then. I just kept thinking – oh my god my child is going to die in my arms.

"Then I heard the helicopter and there was a sea of orange people. It means the world that the air ambulance could be there that day – the doctors have told me that if she had travelled by road she wouldn't have made it. The air ambulance crew saved her life." – Katie, Jess' mum

Jess spent several days in an induced coma. When she woke up, she had to learn to swallow, talk, sit up, stand and walk. But remarkably, just 18 days later, she was discharged. Less than a month after her accident, she had made a full recovery.

For Jess there was no time to spare. The speed of the helicopter and the expertise of our crew at the roadside were key to her recovery.

Jess is now a happy and healthy six year old. She and her family have become keen fundraisers for the charity that helped save her life.



How to include us in your Will

If you have spoken to your loved ones and made the decision to include a gift in your Will to your local air ambulance then we'd like to thank you from the bottom of our hearts.

To include your gift, you will need to pass on our charity's details to your solicitor.

Charity name: The Air Ambulance Service

Registered charity number: 1098874

Address: The Air Ambulance Service
Blue Skies House
Butlers Leap
Rugby
Warwickshire
CV21 3RQ

Other ways to get involved

*keep their
memory flying*

+ Gifts in memory

Many people choose to suggest donations in lieu of flowers at the funeral as a special way to remember people. This does not mean that there will not be any flowers at a funeral but does allow your guests the choice of supporting a cause you believe in. It can be a lovely gesture to celebrate the life of someone with an in-memoriam gift to a good cause.

+ Make a Will Week

Every year during Make a Will Week, participating solicitors have agreed to waive their fee for basic Will writing, or for amending an existing Will. In return for this service, they request that you make a donation to The Air Ambulance Service which reflects their time and expertise. Solicitors generally charge over £150 to draft a Will, so your donation will really help us to keep flying and saving lives.

+ Donate your pre-loved items

Your unwanted clothes, bags and shoes can help keep us flying. Just drop them off at our nearest clothing bank to you – it couldn't be simpler! Visit our website to find out where your nearest collection point is theairambulanceservice.org.uk/ways-to-give/reuse-recycle.

+ Volunteer

Volunteers are the heartbeat of our charity. The hours our volunteers donate help keep our charity boutiques open and support us when fundraising in the community. Their time can be valued at more than £1 million, but to us, it's priceless. To find out more information about volunteering your time visit theairambulanceservice.org.uk/get-involved/volunteering.

Please contact 0300 3045 999 or visit theairambulanceservice.org.uk for more information.



If you would like to know more about leaving a gift in your Will, or have any questions, please contact:

Chloe Bass, Legacies & In Memory Manager

Call: 0300 3045 999

Email: Chloe.Bass@theairambulanceservice.org.uk

Visit: theairambulanceservice.org.uk

